



# KAREN BOLUS

## FASHION & WARDROBE STYLIST

### RELEVANT WORK HISTORY

#### Freelance E-Commerce Stylist

*IN STUDIO STYLIST AT THE FOSCHINI GROUP  
MAY 2022 -PRESENT*

- On set styling and creative directing for shoots for e-comm omni-channel 'BASH'
- directing models and photographers on set
- Working closely with the lead stylist and photographers to achieve the highest level of e-commerce photography
- prestyling all product that comes in to the studio before shooting
- still life styling for all jewellery, shoes and accessories

#### In-house E-Commerce Stylist

*IN STUDIO STYLIST AT CAPE UNION MART  
INTERNATIONAL  
AUG 2021 - JAN 2022*

- Styling for all 5 in house brands
- Working closely with studio photographers to achieve the highest level of e-commerce photography
- Creative direction for in house content shoots
- On set styling for marketing campaigns

#### Freelance Fashion Stylist

*REPRESENTED BY SCOUT PRODUCTIONS  
2018 TO PRESENT*

- -Key wardrobe stylist for TV commercials, catalogue shoots, model test shoots and flat lay shoots
- Creative direction and concept building
- Wardrobe and Props sourcing and styling according to creative brief
- Photography assistance

#### Fashion Buyer's Assistant

*STYLE EYES OF CALIFORNIA (APPAREL SUPPLIERS TO  
MR P GROUP, WOOLWORTHS, EDCON)  
2008 TO 2010*

- Admin support to ladies wear fashion buyer
- Facilitation of in house seals process and quality control
- Liaison with buyers at Mr P, Edgars and Woolworths

### PERSONAL PROFILE

I am an experienced freelance fashion stylist and a skilled fashion designer. I'm a Mom to a sweet 3 year old boy and currently I'm working on my online store that sells curated vintage clothing, accessories and homewares.

### PREVIOUS EDUCATION

#### Durban University of Technology

*NATIONAL DIPLOMA OF FASHION AND TEXTILE  
DESIGN 2010 - 2012*

- 3 distinctions in my final year
- designed and produced a fashion show in my final year
- Experiential training with Marianne Fasler at Leopard Frock

#### Design Academy of Fashion

*FASHION STYLING SHORT COURSE 2017*

### HIGHLIGHTED SKILLS

- Fashion styling knowledge and experience
- Photography knowledge
- Garment construction knowledge
- In depth textile knowledge
- Meticulous and detail-oriented
- Team player
- Strong Work Ethic
- Understanding of Lightroom and Capture One

### REFERENCES

#### Julia Janse Van Vuuren

(Industry Photographer)  
+27 72 519 4637

#### Kim Lara King

(Industry producer)  
+27 64 510 2844

#### Leandro De Sousa Benito

Studio Lead Stylist at The Foschini Group  
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### CONTACT INFORMATION

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